



 Mind Bath

Fundraising Guide

Charity No. 1069403

Welcome to Team Bath Mind!

Thank you so much for choosing to fundraise for Bath Mind.

At Bath Mind, we believe that no one should have to face mental health issues alone. We provide mental health and wellbeing support across Bath & North East Somerset to ensure that the local community has access to the support that they need.

Bath Mind is one of over 100 local Mind charities across England and Wales. While we are affiliated to the national Mind charity, we operate as a local and independent charity. That means that we rely on donations and fundraising (from incredible people like you!) to support as many people as possible.



Any money you raise goes straight back into the community you live in - your support will help us to be there for your friends, your family, your colleagues and your neighbours.

About this Guide:

This Fundraising Guide is designed be a handy starting point to your fundraising for Bath Mind - it's full of useful information and links to things you need to know. If you have any questions that are not answered here, please get in touch. Our dedicated fundraising team are here to help!



fundraising@bathmind.org.uk



01225 316199



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Thank you for joining the fight for mental health.



What your fundraising supports:

Each year, our services support thousands of people in Bath and North East Somerset with their mental health. Our charity is here to promote and nurture everyone's mental health through the provision of information, activities, advice and support

Each year our fabulous fundraisers help us*:

- Receive 89,686 minutes of calls to our crisis line
- Give 8,557 hours of 1:1 support to people who need support with everyday tasks due to their mental health
- Provide 1,534 hours of counselling to people in need of affordable talking therapies
- Deliver 791 Wellbeing Groups, workshops and courses which allow people to create connections and learn new skills
- Make 4,440 befriending calls to people feeling lonely, isolated, or depressed
- Train 862 local people in mental health first aid, creating a compassionate community that understands mental health

*Stats from Bath Mind's 2022-23 Impact Report

How to donate:

There are plenty of ways to donate any proceeds you raise to Bath Mind. Whether you'd like to pay in the funds from your fundraising event or give a one-off donation, we've got several ways to ensure the safe receipt of your generous funds.

● **Donate via our website**

Gift Aid boosts your donation! For every £1 you donate, Bath Mind can claim an extra 25p. If your donation is Gift Aid eligible let us know and we'll send you a declaration form.

● **Create an online fundraising page**

A digital sponsorship form will simplify spreading the word about your fundraising and enables supporters to donate easily. Try JustGiving or our website!

● **Send your donation via cheque**

Please make cheques out to Bath Mind and send to:

Bath Mind, 10 Westgate Street,
Bath, BA1 1EQ

● **Pay funds via BACS transfer**

Email fundraising@bathmind.org.uk to request BACS details.

£20

can provide someone in mental health distress with access to our Breathing Space hub.

£80

could pay for four counselling sessions for someone in need of affordable talking therapy.

£200

could pay for an individual to attend a monthly wellbeing group for the entire year.



Fundraising Ideas:

Below are some ways you could fundraise for Bath Mind. For more ideas, head to our [website](#)!

● Quiz

A great way of having fun and bringing people together while supporting a fantastic cause! Set up an online fundraising page and ask participants to make a donation to take part.

● Workout Wellbeing Challenge

Keep fit whilst raising funds! The challenge could be as simple as reaching a certain step count daily or completing a different workout every day for a month. You can also connect your online fundraising page with Strava - why not make it a friendly competition amongst friends or colleagues?!

● Bake sale

Whether you host your bake sale in the comfort of your own home or have a bake sale at work, there's no better feeling than sharing tasty treats whilst raising funds for a charity close to your heart.

● Coffee morning

Whether it's with your pals in the park, a coffee morning at work, or a virtual event, every coffee morning has the power to raise vital pounds for mental health initiatives.

● Streaming

Charity streams involve a streamer playing a game during which viewers can make donations. Why not try streaming for four hours for the 1 in 4 of us who experience mental ill health every year?



Fundraising Ideas:

● Take part in an event or challenge

From running marathons to conquering treks to daring feats like bungee jumping or skydiving, individuals often find joy in sponsoring these thrilling challenges!

● Host a book club

Rotate monthly book selections and gather with your friends or colleagues for discussions. Consider making it a mental health-themed club for a relaxed yet meaningful connection with plenty of fundraising potential.

● Thrift Sale

Looking to get rid of some old clothes? Set up your own online or in-person thrift store! You can sell your unwanted clothes and donate the profits.

● Workplace Fundraising

You could try a hat-themed team meeting, a lunch-time yoga session, or even host your own Great British Bake Off! You can also ask your employer if match-funding is available for your fundraiser!

● Business Donations

If your business is looking for a way to support mental health, why not donate a percentage of sales? You can limit this to a specific product or donate part of the profits from a mental health and wellbeing inspired collection!

● Donate a Skill

Frequently sought after for your skills or creations? Trade your talents for donations! It's a meaningful way to support a cause while showcasing your abilities.



Spreading The Word:

Sharing your fundraising efforts is vital in generating support and donations. By reaching out to friends, family, and colleagues, you not only raise awareness about mental health but also create opportunities for meaningful engagement and support.

● Social Media

Social media is a great way to share the news about your fundraising. Be sure to tag us so we can share your post!

Instagram: [instagram.com/bath.mind](https://www.instagram.com/bath.mind)

Facebook: [facebook.com/BathMind](https://www.facebook.com/BathMind)

YouTube: [youtube.com/@bathmind](https://www.youtube.com/@bathmind)

Twitter/X: twitter.com/BathMind



● Word of Mouth

Spread the word about your fundraising by simply chatting with neighbours, colleagues, and friends. This will encourage others to support your fundraising initiatives!

● Share with Press

If you think your event would benefit from a press release, Bath Mind can support with templates and information on giving your story its best shot in being featured in local press.



Keeping it Legal:

We're here to help ensure that your fundraising efforts are not only successful but also ethical and legally sound. If you have any questions that aren't answered here, we're here to help.

● **Collecting Money**

You have to be aged 16 or over to collect money in the UK - this could mean bringing an adult or parent along to help.

If you're planning on fundraising on private property (like a shop or train station) you need the property owners permission first.

Thinking of doing a street collection? You'll need to double check with your local council first on how to get a licence. These are usually free and bookable online!

● **Lotteries and Raffles**

If you'd like to organise a lottery or raffle in aid of Bath Mind, please be sure to not directly sell tickets to anyone under 16.

● **Licences**

For a private raffle or lottery, you won't need a licence (as long as your event is not purely a raffle). If you'd like to run a public lottery or raffle, please get in touch with your local authority or council for a licence.

If you're running an entertainment event or show, you may also need a Public Entertainment's licence. These are free for charity events!

● **Insurance**

Double check that your venue has insurance before going ahead with your event. Our own public liability insurance unfortunately does not cover fundraising events.

FAQs:

● Can I use the Bath Mind logo?

You are welcome to use our 'in aid of' logo to promote your fundraising. Please email fundraising@bathmind.org.uk and we'll email you a copy!

● Can you provide collections tins?

We're happy for you to borrow a Bath Mind collection tin or bucket. We also have literature (such as Service Brochures and Wellbeing Magazines) which you may like to give out if you're hosting an event. Please email fundraising@bathmind.org.uk to arrange this.

● How can I get a Bath Mind t-shirt or running vest?

To ensure we cover our costs and have your donations go directly to supporting others, we have Bath Mind t-shirts and running vests available to purchase. You can buy these in our [online shop](#) - these can be posted for a small fee or you can choose free collection from our offices in Bath.

● Can you help with a poster for my fundraiser?

Yes! You'll find template posters below, ready for you to fill in and make your own. If you'd like a bespoke poster, please email fundraising@bathmind.org.uk and we will help.

● How can I get in touch with you?

You can contact the Bath Mind fundraising team by email or telephone using the details below. We're here to help!



fundraising@bathmind.org.uk



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Please Sponsor Me (name)

To (event)

Note to participant: While anybody can sponsor you, the charity may not be able to claim Gift Aid from all your sponsors, for example family members ('Connected Persons'), if you have received a benefit by participating. Please check with the charity or the Institute of Fundraising for further details.

Gift Aid

If you Gift Aid your donation, we will continue to receive an additional 28p. We can claim Gift Aid tax relief of 25p on every pound you give and HMRC will also be operating transitional provisions for Gift Aid donations made from 6 April 2008 until 5 April 2011, paying a Government supplement of 3p on every pound you give.

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To qualify for Gift Aid, you must pay UK Income Tax and/or Capital Gains Tax at least equal to the tax that the charity claims on your donations in the appropriate tax year. Tax year is 6 April one year to 5 April the next.

So just tick here to Gift Aid your donation. It's that simple!

Full name	Home Address <small>(please give your full address including post code or we can't claim Gift Aid)</small>	Postcode

Amount	Gift Aid	Date Rec'd

Total Amount

We are fundraising for:



Your local and independent mental health charity in Bath and North East Somerset.

Event:

Date:

Time:

Location:

Contact:

www.bathmind.org.uk

This event was held in aid of Bath Mind, a registered charity no. 1069403

We are fundraising for:



Your local and independent mental health charity in Bath and North East Somerset.

Event:

Date:

Time:

Location:

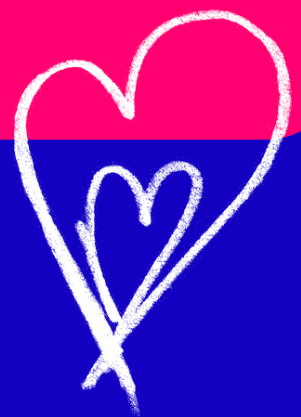
Contact:

www.bathmind.org.uk

This event was held in aid of Bath Mind, a registered charity no. 1069403



Thank you for joining the fight for mental health. We are so grateful for your support!



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